

*SIGN\*A\*RAMA Chandler*  
**Signs of Hope**

**Grant Program**

For

**Local Civic and Charitable Organizations**

***Application and Signage Request Forms***

*Applications accepted until December 15, 2011*

**Signs of Hope**

480-821-1100 [signarama@sarchandler.com](mailto:signarama@sarchandler.com)

Fax Completed Application: 480-821-0700



September 1, 2011

Dear **Signs of Hope** Prospect,

Thanks for your interest in the Sign-A-Rama Chandler **Signs of Hope** program!

We are a family owned and operated business and are committed to serving and giving back to our community in a variety of ways. We have been in business since 1997 and over the years we have experienced an increase in requests for donations. We would love to help as many organizations as possible and so we are excited to offer the **Signs of Hope** program.

With this program we hope to assist non-profit and charitable organizations who wish to replace or create effective, affordable signage in support of their mission. We are excited that we could help so many people in our community and be a part of continuing to make the East Valley a great place to live.

In this application packet you will find some simple instructions, an application, as well as individual request forms for the different types of signage we can provide. Here is a quick guide to the “types” of signs we can provide:

**FACILITY SIGNAGE** – This is signage like office door markers, vinyl lettering, interior directionals, parking signage, and even decorative banners or displays.

**EVENT SIGNAGE** – This is signage that an organization might use for an event like a fund-raiser or activity. For example, easel signs, yard signage, banners, and other temporary and re-useable signage to help promote an event or provide logistics.

**IDENTIFICATION SIGNAGE** – This is signage that is the primary signage for your facility, identifying your site and who you are. It might be a monument sign, flat sign for side of your building, or other type of major identification.

*Please consider your level of need prior to applying.* We have limited funding and hope we can provide help to those of the greatest need and most powerful impact. *It is not our intent that organizations who already have funding for their signage apply for assistance.*

We encourage you to read thoroughly the application we’ve sent to you. This is only our second year of utilizing this program, so we encourage your suggestions, ideas, and comments!

**DEADLINE FOR APPLICATION SUBMISSION:** December 15, 2011

**QUESTIONS?** Please call 480-821-1100 or email SignARama@sarchandler.com.

Thanks for your interest and best wishes in your endeavors!

Brian, Sue, Jim, & Allison Eichenberg  
Owners

**Signs of Hope**

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Return Application and Signage Request Forms to:

***SIGN\*A\*RAMA Chandler***

***Signs of Hope Grant***

3400 N. Arizona Ave, Suite 117

Chandler, Arizona 85225

480-821-1100

480-821-0700

signarama@sarchandler.com

***Owners***

Brian, Sue, Jim & Allison Eichenberg

***Where the World Goes for Signs***

Window and door lettering

Banners

Vehicle lettering and wraps

Magnetic signs

Real estate signs

Exterior signs

Light boxes and neon signs

Coroplast signs

Full color graphics

Trade show and exhibits

Architectural signs

A.D.A signs

Safety signs

Carved/routed signs

Holiday and special events

Engraved signs

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Sign-A-Rama Chandler  
**Signs of Hope**  
 Grant Program

**Mission**

We seek to support and strengthen local non-profit and charitable organizations with donations of signage, graphics, display, and marketing products at partial or no cost. Any organization that is eligible may submit an application for their needs.

**Eligibility**

- Local Non-Profit Organizations - Secular and Faith Based
- Local Affiliates of Registered Charities
- Local Non-Government Civic Organizations

*(For our needs "local" is defined as within a 15 mile radius to our store location)*

**Term**

Grants must be applied for annually and are valid for the award year. Any unused grant funds are non-transferable to the following award year.

**Types of Signage Requests**

**EVENT**

Temporary signage for a fund raising or resource building event in an indoor or outdoor environment

**PHYSICAL PLANT**

Permanent or temporary signage for physical location of applicant  
 May include both interior and exterior needs

**MAIN IDENTIFICATION**

Permanent exterior identification of physical location of applicant organization

*Applicants may apply for any or all types of grants.*

**Assessment Criteria**

Marketing Impact \* Benefit to Community \* Financial Need  
 Exchange Offer or Trade \* Current customer with Regular Orders

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# Event Request Form

## Signs of Hope

|                            |               |                |             |
|----------------------------|---------------|----------------|-------------|
| <b>Name of Event</b>       |               |                |             |
| <b>Type of Event</b>       |               |                |             |
| <b>Date of Event</b>       |               |                |             |
| <b>Location</b>            |               |                |             |
| <b>Circle One</b>          | <b>Indoor</b> | <b>Outdoor</b> | <b>Both</b> |
| <b>Expected Attendance</b> |               |                |             |

**Attendee Demographic (check all that apply)**

- |   |   |
|---|---|
| <input type="checkbox"/> Corporate      | <input type="checkbox"/> Organization Sponsors or Benefactors |
| <input type="checkbox"/> General Public | <input type="checkbox"/> Other                                |

**Opportunities for Sign-A-Rama Chandler Branding (check all that apply)**

- |   |   |
|---|---|
| <input type="checkbox"/> Sponsorship of Event             | <input type="checkbox"/> Logo Placement on Signage  |
| <input type="checkbox"/> Tickets to Event (if applicable) | <input type="checkbox"/> Display of our logo banner |
| <input type="checkbox"/> Other _____                      | <input type="checkbox"/>                            |

**How do you anticipate Sign-A-Rama Chandler's involvement will assist us with branding or visibility?**

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**Please give us a description of this event and how this signage donation will assist your mission.**

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# Event Request Form

## Signs of Hope

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Name of Event \_\_\_\_\_

### Signage Needs

| Material | Size | Quantity | Purpose |
|----------|------|----------|---------|
|          |      |          |         |
|          |      |          |         |
|          |      |          |         |
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|          |      |          |         |

### Other Service Needs – please give brief description

|                             |  |
|-----------------------------|--|
| <b>Delivery</b>             |  |
| <b>Installation</b>         |  |
| <b>Artwork or Design</b>    |  |
| <b>Project Management</b>   |  |
| <b>Storage of Materials</b> |  |

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# Physical Plant Request Form

## Signs of Hope

|                      |  |
|----------------------|--|
| Location of Building |  |
|----------------------|--|

| Interior Sign Needs  | YES   |          | NO    |  |
|----------------------|-------|----------|-------|--|
| Mounted to           | Brick | Drywall  | Tile  |  |
|                      | Block | Concrete | Glass |  |
| Quantity             |       |          |       |  |
| Budget               |       |          |       |  |
| Description of Needs |       |          |       |  |

| Exterior Sign Needs  | YES   |          | NO     |  |
|----------------------|-------|----------|--------|--|
| Mounted to           | Brick | Drywall  | Tile   |  |
|                      | Block | Concrete | Glass  |  |
|                      | Post  | Box      | Other: |  |
| Quantity             |       |          |        |  |
| Budget               |       |          |        |  |
| Description of Needs |       |          |        |  |

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# Main Identification Request Form

## Signs of Hope

|                      |  |
|----------------------|--|
| Location of Building |  |
|----------------------|--|

|                              |             |          |                 |
|------------------------------|-------------|----------|-----------------|
| Sign Type                    | Pan Face    | Monument | Channel Letters |
|                              | Light Box   | Neon     | Post & Panel    |
|                              | Yard Arm    | Other:   |                 |
| Circle One                   | Replacement | New      | Both            |
| Budget                       |             |          |                 |
| Description of Signage Needs |             |          |                 |
| Location of Signage          |             |          |                 |

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# SIGNS OF HOPE

## Grant Levels



Applicant will receive 50% off of requested sign purchases up to award amount.



Applicant will receive 75% off of requested sign purchases up to award amount.



Applicant will receive 100% off of requested sign purchases up to award amount.

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